

US Campaign to Ban Landmines – US Cluster Munition Coalition  
(Nov/Dec 2021) **DRAFT**

**Overarching Strategic Goals**

- The United States forswear antipersonnel landmines and join the Mine Ban Treaty.
  - The United States forswear cluster munitions and join the Convention on Cluster Munitions.
  - The United States continues to be a leading financial supporter to global mine action.
- 2021-2022 Goals

**Landmines**

- Biden reverses the 2020 Trump policy to return, at minimum, to 2014 Obama policy as a first step
- Biden administration publicly commits to the goal of joining Mine Ban Treaty and launches review of necessary steps to achieve it.
- Congress takes steps to support the goal of joining the Mine Ban Treaty, including introduction of legislation that achieves the same policy standard (prohibiting use, transfer, production, etc.) as the Mine Ban Treaty.

**Cluster Munitions**

- Biden reverses the Trump policy to return, at minimum, to Obama policy.
  - Regrow/expand active member organization list
  - Secure significant financial support to enable dedicated staff member(s)
- 2021-2022 Key Activities

**Administration engagement**

- Meet with the Biden NSC team, by **DATE** and follow up with additional executive branch departments as warranted.
- Update 1-pager to reflect Biden's options now that he is in-office
  - Meet with Jessica Lewis, AS Pol-Mil Affairs

**Congressional engagement**

- Identify 3-5 champion offices and continue to educate Congressional staffers
- Advocate for a hearing on landmines and/or cluster munitions in Armed Services
  - Finish [Korea Brief](#) and send to administration and Congress
  - Sen. Leahy retirement
  - Drafting committee for concept note on holding a hearing

**Armed Services or Defense Approps --**

Organize hearing and supply at least 1 witness from the USCBL- USCMC  
Plan for Leahy retirement...

- Lobby, as necessary, to cut funding to research and development of weapons inconsistent with the treaties in defense appropriations, and increase funding to mine

clearance and victim assistance in SFOPs

**Public Education/Awareness - Popular engagement**

- Continue a petition for online signatures along the lines of the campaign goals above, publicize the petition and eventually present the list of signatures to the White House

**Op-Ed and Media engagement**

- Publish letters to the editor in major press outlets calling on the Biden Administration to honor its commitment to reverse to prior policy (or, once honored, to move the joining Mine Ban Treaty)
  - Get a high-profile signer to byline an op-ed on the subject
- Other - campaign institutional capacity
- Redo our 2020 circle of requests to potential foundation donors for support of the USCBL/USCMC